

## DUBAI SHOPPING FESTIVAL WEEKENDS PROVIDE PLENTY OF FUN FOR THE WHOLE FAMILY

**Dubai, United Arab Emirates, 23 January 2019:** The penultimate weekend of the 24<sup>th</sup> edition of Dubai Shopping Festival (DSF) will offer a host of activities for the whole family to enjoy across the city. From exhibitions and republic days to artisanal markets and a Looney Toon show; there is something for everyone at Dubai's biggest shopping extravaganza.

- **Streets of The World Exhibition**

Visitors and residents can marvel at Dutch photographer Jeroen Swolfs' Streets of the World exhibition 'Connecting Humanity' at Al Seef by Meraas, alongside the Dubai Creek. The display will span over 1.8 kilometres showcasing 198 photographs captured by Jeroen during his seven years of travelling across cities. The project, which involves four winning entrants of a HIPA photo competition, will feature photos capturing the 'Soul of Dubai' as well as the other cities visited, accompanied by information to help visitors learn and understand the cultures and urban environments of the different places presented. The exhibition will be open from 11am until 11pm daily until 5 April.



- **Tornado Taz Live Show at Ibn Battuta Mall**

This Thursday, shoppers can join in the fun with Taz from Looney Tunes at Ibn Battuta Mall. The playful character, famed for causing mischief wherever he goes, will get the whole family singing and dancing at the mall's China Court Stage with three daily shows at 5pm, 6pm and 7:30pm until 2 February.

- **Indian Republic Day – Kavi Sammelan & Mushaira Dubai**

Returning for its 17<sup>th</sup> year, Kavi Sammelan and Mushaira Dubai will bring visitors and residents together to enjoy a local and international poet recital at Sheikh Rashid Auditorium from 9:30pm. The annual event taking place on 24 January marks Indian Republic Day, which is televised and broadcast across 92 countries from the Indian High School, Dubai.



- **A sea of activities at La Mer**

La Mer will keep families entertained during DSF with a line-up of entertainment, from fireworks shows every Thursday and Friday, as well as roaming musical shows every hour from 6pm until 9pm during weekends. Music lovers can rejoice with DJs on the beach at La Mer South and North beaches weekdays from 1:30pm until 5:30pm and on weekends from 10am until 5:30pm. Little drummers can enjoy a dedicated drumming workshop every Friday and Saturday during DSF taking place at 4pm, 5pm and 6pm at La Mer North. Kids who prefer arts and crafts can unleash their creativity from 5pm until 9pm during the week and 4pm until 10pm during the weekends at La Mer South until 2 February. .





- **Carpet Oasis at City Walk**

Carpet Oasis, Dubai's biggest carpet festival returns this January as part of this year's Dubai Shopping Festival. Visitors will be able to learn secrets from master carpet-makers and hear from expert speakers, as well as check out exhibitions of rare, handmade carpets. Promising fun for whole family, there's plenty of bargains and offers on carpets, as well as competitions and prizes. Kids can enjoy fun and games at dedicated play zones and there'll also be a full programme of live entertainment until 14 February.



For more information and a full update on DSF activities, visit <http://www.mydsf.ae/> or @DSFSocial and #MyDSF.

DSF is supported by strategic partners which include Emirates Airline, Emaar (The Dubai Mall), Majid Al Futtaim (Mall of the Emirates, City Centre Mirdif, City Centre Deira), AW Rostamani Group, Al Futtaim Group (Dubai Festival City Mall), Nakheel Malls (Ibn Battuta Mall, Dragon Mart 1, Dragon Mart 2), Dubai Duty Free, ENOC, Al Zarooni Group (Mercato), Meraas and Etisalat. The key sponsors include VISA, and Jumbo.

- Ends -

#### **About Dubai's Department of Tourism and Commerce Marketing (Dubai Tourism)**

With the ultimate vision of positioning Dubai as the world's leading tourism destination and commercial hub, Dubai Tourism's mission is to increase the awareness of Dubai among global audiences and to attract tourists and inward investment into the emirate. Dubai Tourism is the principal authority for the planning, supervision, development and marketing of Dubai's tourism sector. It markets and promotes the Emirate's commerce sector and is responsible for the licensing and classification of all tourism services, including hotels, tour operators and travel agents. Brands and

departments within the Dubai Tourism portfolio include Dubai Business Events, Dubai Calendar, and Dubai Festivals and Retail Establishment.

#### **About Dubai Festivals and Retail Establishment**

The Dubai Festivals and Retail Establishment (DFRE), an agency of Dubai's Department of Tourism and Commerce Marketing, is responsible for developing Dubai's retail and festival sectors and supporting the positioning of Dubai as a world-class tourism destination with year-round family entertainment, shopping and events.

#### **For further information, please contact:**

Dubai Tourism

[mediarelations@dubaitourism.ae](mailto:mediarelations@dubaitourism.ae)

[+971] 600 55 5559

[+971] 4 201 7631